Card Size
3.375" x 2.125"

1.875"   2.875" →

With Bleed
3.625" x 2.375"

Card Size
3.375" x 2.125"

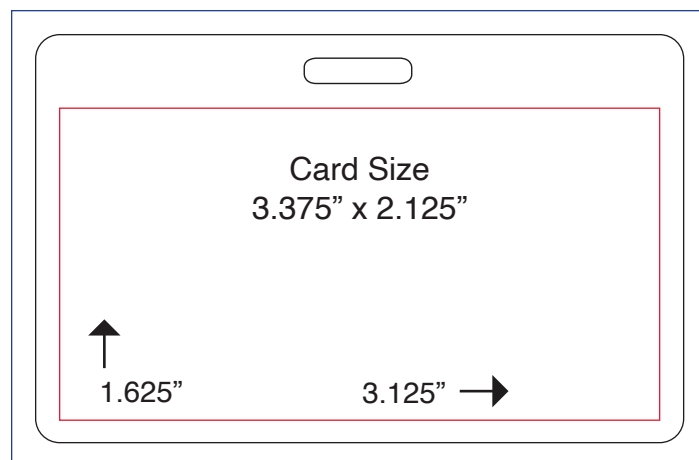1.625"   3.125" →

With Bleed
3.625" x 2.375"

RED AREA: Safe area for text and graphics. Due to movement during production, all text and graphics should be at least 1/8" away from the edge of the card.

BLEEDS/BLUE AREA: If you want your artwork to extend to the edge of the card, a bleed of 1/8" must be used.

General Guidelines

Resolution
All images used in your art file should be at least 300 dpi.

Bleed
If you want your artwork to extend to the edge of the card, a bleed of 1/8" must be used.

Fonts
Create all fonts to outlines.

Full Color
Art files should be saved in CMYK.

Spot Color
Must receive VECTOR EPS artwork.
Art files should be submitted in PMS colors with PMS numbers provided. (Pantone Solid Coated Colors)

File Formats
.ai, .eps, .pdf, .psd, .tif, .jpg, .png

NOTE: Please remove trim lines from final artwork.