

The diagram shows a stick flag template. On the left is a large rectangle with a solid black border. Inside it is a smaller rectangle with a red dashed border, labeled 'Imprint Area'. The area between the black and red dashed borders is labeled 'Bleed Area' at the bottom left. To the right of the main rectangle is a vertical pole with a black shaft and a white flag. The flag is divided into a top white section and a bottom black section. A small orange flame is at the top of the pole. A blue dashed line follows the outer edge of the main rectangle and the pole.

To be used properly, this template must be opened in a vector based graphic program like Adobe Illustrator.

12" x 18" Stick Flag Template (100% Scale)

DPSF-1218

Imprint Area: 10" x 16"

Notes:

- Keep all artwork away from the edge (reflected by the **red dotted line**) of the template.
- Any artwork that is intended to run off the edge of the flag requires bleed past the edge (reflected by the **blue dotted line**).
- **Use ONLY Pantone Solid Coated colors**
- **Convert all text to outlines**

Imprint Area

Bleed Area