

A diagram of a banner template. It features a thick black curved pole sleeve on the left side. The banner area is defined by a red dashed line (imprint area) and an orange dashed line (bleed area). The top edge of the banner is curved. The text and notes are positioned in the center of the banner area.

To be used properly, this template must be opened in a vector based graphic program like Adobe Illustrator.

8' Portable Half Drop Banner  
Template  
(100% Scale)  
PHB-8  
Imprint Area: 19.75" x 92"

Notes:

- Keep all artwork away from the edge (reflected by the **red dotted line**) of the template.
- Any artwork that is intended to run off the edge requires bleed past the edge (reflected by the **blue dotted line**).
- The Pole Sleeve is black by default. Another solid color may be used but could carry an additional charge and requires additional bleed (reflected by the **orange dotted line**).
- **Use ONLY Pantone Solid Coated colors**
- **Convert all text to outlines**

Imprint Area

Bleed Area