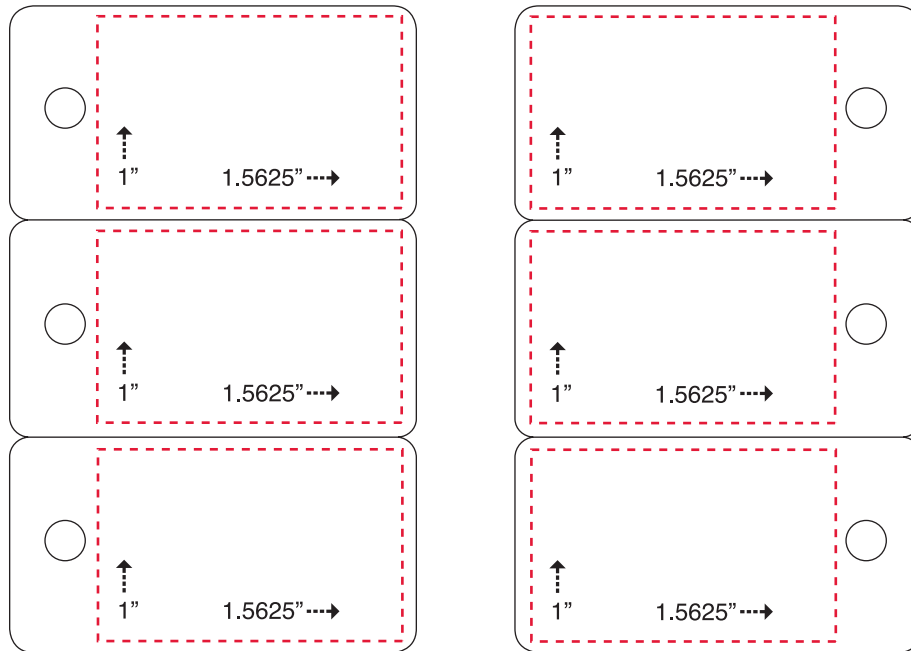


**RED AREA:** Safe area for text and graphics.



## General Guidelines

### Resolution

All images used in your art file should be at least 300 dpi.

### Bleed

Not available on key tags.

### Fonts

Create all fonts to outlines.

### Full Color

Art files should be saved in CMYK.

### Spot Color

Must receive VECTOR EPS artwork.

Art files should be submitted in PMS colors with PMS numbers provided. (Pantone Solid Coated Colors)

### File Formats

.ai, .eps, .pdf, .psd, .indd, .fh, .tif, .jpg

**NOTE:** Please remove trim lines (dotted line) from final artwork.