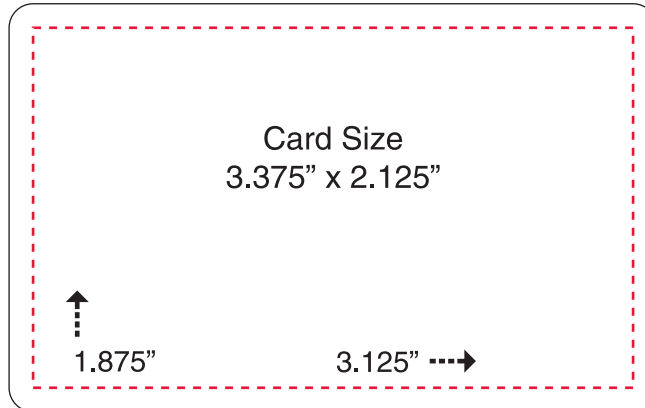


**RED AREA:** Safe area for text and graphics.



| 2014       |    |    |    |    |    |    |            |    |    |    |    |    |    |            |    |    |    |    |    |    |            |    |    |    |    |    |    |
|------------|----|----|----|----|----|----|------------|----|----|----|----|----|----|------------|----|----|----|----|----|----|------------|----|----|----|----|----|----|
| S          | M  | T  | W  | T  | F  | S  | S          | M  | T  | W  | T  | F  | S  | S          | M  | T  | W  | T  | F  | S  | S          | M  | T  | W  | T  | F  | S  |
| <b>JAN</b> |    |    |    |    |    |    | <b>FEB</b> |    |    |    |    |    |    | <b>MAR</b> |    |    |    |    |    |    | <b>APR</b> |    |    |    |    |    |    |
| 2          | 3  | 4  | 5  | 6  | 7  | 8  | 6          | 7  | 8  | 9  | 10 | 11 | 12 | 6          | 7  | 8  | 9  | 10 | 11 | 12 | 3          | 4  | 5  | 6  | 7  | 8  | 9  |
| 9          | 10 | 11 | 12 | 13 | 14 | 15 | 13         | 14 | 15 | 16 | 17 | 18 | 19 | 13         | 14 | 15 | 16 | 17 | 18 | 19 | 10         | 11 | 12 | 13 | 14 | 15 | 16 |
| 16         | 17 | 18 | 19 | 20 | 21 | 22 | 20         | 21 | 22 | 23 | 24 | 25 | 26 | 20         | 21 | 22 | 23 | 24 | 25 | 26 | 17         | 18 | 19 | 20 | 21 | 22 | 23 |
| 23         | 24 | 25 | 26 | 27 | 28 | 29 | 27         | 28 | 27 | 28 | 29 | 30 | 31 | 27         | 28 | 29 | 30 | 31 | 24 | 25 | 26         | 27 | 28 | 29 | 30 |    |    |
| 30         | 31 |    |    |    |    |    |            |    |    |    |    |    |    |            |    |    |    |    | 24 | 25 | 26         | 27 | 28 | 29 | 30 |    |    |
| <b>MAY</b> |    |    |    |    |    |    | <b>JUN</b> |    |    |    |    |    |    | <b>JUL</b> |    |    |    |    |    |    | <b>AUG</b> |    |    |    |    |    |    |
| 1          | 2  | 3  | 4  | 5  | 6  | 7  | 5          | 6  | 7  | 8  | 9  | 10 | 11 | 3          | 4  | 5  | 6  | 7  | 8  | 9  | 1          | 2  | 3  | 4  | 5  | 6  |    |
| 8          | 9  | 10 | 11 | 12 | 13 | 14 | 12         | 13 | 14 | 15 | 16 | 17 | 18 | 10         | 11 | 12 | 13 | 14 | 15 | 16 | 7          | 8  | 9  | 10 | 11 | 12 | 13 |
| 15         | 16 | 17 | 18 | 19 | 20 | 21 | 19         | 20 | 21 | 22 | 23 | 24 | 25 | 17         | 18 | 19 | 20 | 21 | 22 | 23 | 14         | 15 | 16 | 17 | 18 | 19 | 20 |
| 22         | 23 | 24 | 25 | 26 | 27 | 28 | 26         | 27 | 28 | 29 | 30 | 24 | 25 | 26         | 27 | 28 | 29 | 30 | 21 | 22 | 23         | 24 | 25 | 26 | 27 |    |    |
| 29         | 30 | 31 | 26 | 27 | 28 | 29 | 30         | 31 | 28 | 29 | 30 | 31 | 28 | 29         | 30 | 31 | 28 | 29 | 30 | 31 | 28         | 29 | 30 | 31 |    |    |    |
| <b>SEP</b> |    |    |    |    |    |    | <b>OCT</b> |    |    |    |    |    |    | <b>NOV</b> |    |    |    |    |    |    | <b>DEC</b> |    |    |    |    |    |    |
| 4          | 5  | 6  | 7  | 8  | 9  | 10 | 2          | 3  | 4  | 5  | 6  | 7  | 8  | 6          | 7  | 8  | 9  | 10 | 11 | 12 | 4          | 5  | 6  | 7  | 8  | 9  | 10 |
| 11         | 12 | 13 | 14 | 15 | 16 | 17 | 9          | 10 | 11 | 12 | 13 | 14 | 15 | 13         | 14 | 15 | 16 | 17 | 18 | 19 | 11         | 12 | 13 | 14 | 15 | 16 | 17 |
| 18         | 19 | 20 | 21 | 22 | 23 | 24 | 16         | 17 | 18 | 19 | 20 | 21 | 22 | 20         | 21 | 22 | 23 | 24 | 25 | 26 | 18         | 19 | 20 | 21 | 22 | 23 | 24 |
| 25         | 26 | 27 | 28 | 29 | 30 | 23 | 24         | 25 | 26 | 27 | 28 | 29 | 27 | 28         | 29 | 30 | 25 | 26 | 27 | 28 | 29         | 30 | 31 |    |    |    |    |

## General Guidelines

### Resolution

All images used in your art file should be at least 300 dpi.

### Bleeds

Not available on the CA12.

### Fonts

Create all fonts to outlines.

### Full Color

Art files should be saved in CMYK.

### Spot Color

Must receive VECTOR EPS artwork.

Art files should be submitted in PMS colors with PMS numbers provided. (Pantone Solid Coated Colors)

### File Formats

.ai, .eps, .pdf, .psd, .indd, .fh, .tif, .jpg

**NOTE: Please remove trim lines (dotted line) from final artwork.**