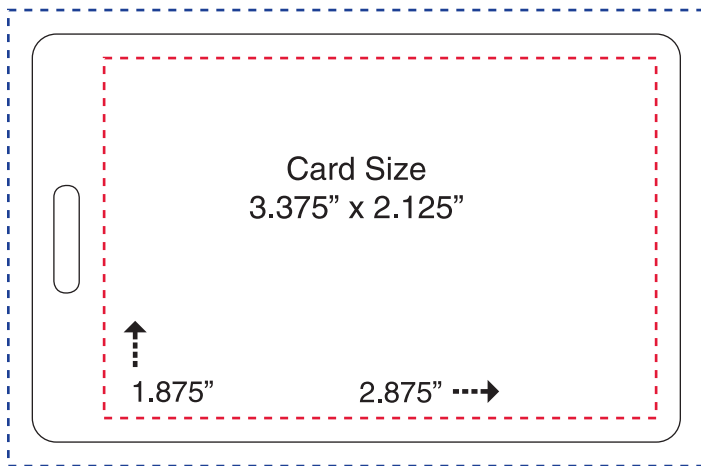


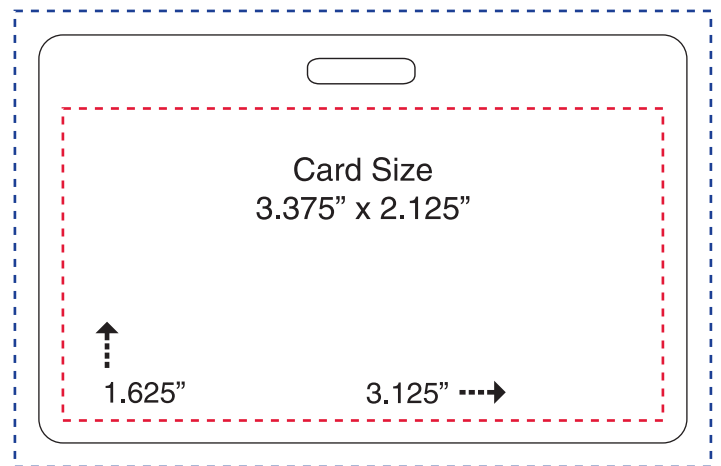
RED AREA: Safe area for text and graphics.

BLEEDS: Please leave 1/8" bleed on all sides.

Bleeds not available on the NP12



With Bleed
3.625" x 2.375"



With Bleed
3.625" x 2.375"

General Guidelines

Resolution

All images used in your art file should be at least 300 dpi.

Bleed

If you want your image to extend to the edge of the card, a bleed of 1/8" should be used.

Fonts

Create all fonts to outlines.

Full Color

Art files should be saved in CMYK.

Spot Color

Must receive VECTOR EPS artwork.

Art files should be submitted in PMS colors with PMS numbers provided. (Pantone Solid Coated Colors)

File Formats

.ai, .eps, .pdf, .psd, .indd, .fh, .tif, .jpg

NOTE: Please remove trim lines (dotted line) from final artwork.