To be used properly, this template must be opened in a vector based graphic program like Adobe Illustrator. Half Drop with Scalloped Bottom Backpack Flag Template (100% Scale) BPF-D1941S Imprint Area: 18" x 35.25" Notes: - Keep all artwork away from the edge (reflected by the red dotted line) of the template. - Any artwork that is intended to run off the edge requires bleed past the edge (reflected by the blue dotted line). - Use ONLY Pantone Solid Coated colors - Convert all text to outlines Imprint Area Bleed Area