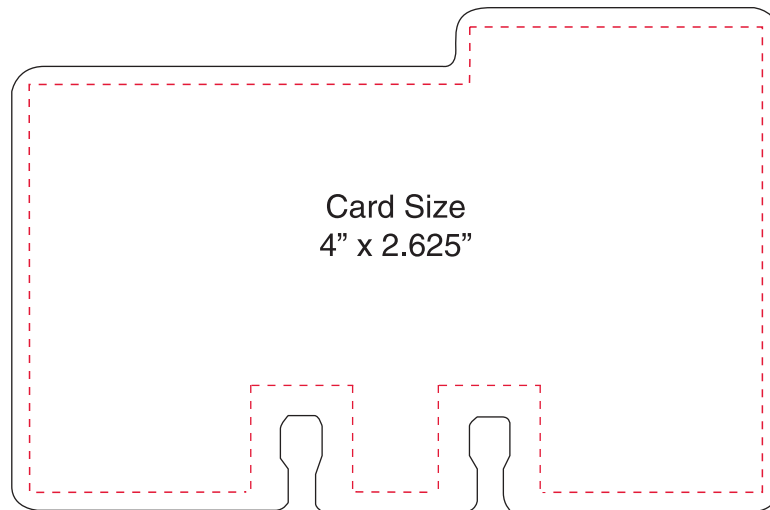


**RED AREA:** Safe area for text and graphics.



**BLEEDS:** Please leave 1/8" bleed on all sides. Cannot bleed the bottom 1/3 of the card.

## General Guidelines

### **Resolution**

All images used in your art file should be at least 300 dpi.

### **Bleed**

If you want your image to extend to the edge of the card, a bleed of 1/8" should be used.

### **Fonts**

Create all fonts to outlines.

### **Full Color**

Art files should be saved in CMYK.

### **Spot Color**

Must receive VECTOR EPS artwork.

Art files should be submitted in PMS colors with PMS numbers provided. (Pantone Solid Coated Colors)

### **File Formats**

.ai, .eps, .pdf, .psd, .indd, .fh, .tif, .jpg

**NOTE:** Please remove trim lines (dotted line) from final artwork.